



Presented by



1st ANNUAL

April 22nd, 10AM – 3PM

AT THE PLANT CITY AIRPORT

4007 Airport Road, Plant City, FL 33563

2023

***SPONSORSHIP
OPPORTUNITIES***



Presented by



April 22, 2023
10AM - 3PM

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR- (SOLD)

(limit one)

EVENT WILL BE "PRESENTED BY (SPONSOR)"
COMPANY LOGO ON ALL MARKETING MATERIALS & WEBSITE
ACTIVATION / DISPLAY SPACE AVAILABLE
EXCLUSIVE HOSPITALITY AREA AT EVENT W'PREFERRED PARKING
NEGOTIATED TICKETS PLUS EMPLOYEE DISCOUNT
COMPANY BANNER PLACEMENT AT EVENT (MULTIPLE LOCATIONS)
PURCHASED FACEBOOK ADS HIGHLIGHTING SPONSOR
SPONSOR SPOTLIGHTS ON SOCIAL MEDIA
OTHER ITEMS AS NEGOTIATED, CASH AND IN-KIND



Presented by



TITLE SPONSOR- \$7,500

(limit one)

SPONSOR NAME MENTIONED IN ALL ADVERTISING AS
"THE (SPONSOR) PLANES, TRAINS, & AUTOMOBILES"
COMPANY NAME AND/OR LOGO INCORPORATED INTO EVENT LOGO
MICROPHONE TIME DURING OPENING CEREMONY
PRE-SHOW FACEBOOK LIVE INTERVIEW FROM SPONSOR BUSINESS
PROMOTED TICKET GIVEAWAYS FROM SPONSOR BUSINESS
COMPANY LOGO ON ALL MARKETING MATERIALS & WEBSITE
ACTIVATION / DISPLAY SPACE AVAILABLE
EXCLUSIVE HOSPITALITY AREA AT EVENT W'PREFERRED PARKING
UP TO 100 TICKETS PLUS EMPLOYEE DISCOUNT
COMPANY BANNER PLACEMENT AT EVENT (MULTIPLE LOCATIONS)
10 PURCHASED FACEBOOK ADS HIGHLIGHTING SPONSOR
SPONSOR SPOTLIGHTS ON SOCIAL MEDIA
\$1,000 WILL APPLY TO SCHOLARSHIP FUND

LOGO



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SPONSORSHIP OPPORTUNITIES

FLYING HIGH SPONSOR

\$2,500

COMPANY LOGO ON EVENT MARKETING & WEBSITE
COMPANY LOGO ON FACEBOOK PAGE / EVENT HEADER
UP TO 25 TICKETS PLUS EMPLOYEE DISCOUNT
3 PURCHASED FACEBOOK ADS HIGHLIGHTING SPONSOR
10X10 ACTIVATION SPACE AVAILABLE
DISPLAY COMPANY BANNER AT THE EVENT
SPONSOR SPOTLIGHTS ON SOCIAL MEDIA
VERBAL RECOGNITION AT EVENT
LOGO INCLUDED ON EVENT MAP
\$250 WILL APPLY TO SCHOLARSHIP FUND

P.C. EXPRESS SPONSOR

\$1,000

COMPANY LOGO ON EVENT MARKETING & WEBSITE
COMPANY LOGO ON FACEBOOK PAGE / EVENT HEADER
UP TO 10 TICKETS PLUS EMPLOYEE DISCOUNT
3 PURCHASED FACEBOOK ADS HIGHLIGHTING SPONSOR
10X10 ACTIVATION SPACE AVAILABLE
DISPLAY COMPANY BANNER AT THE EVENT
VERBAL RECOGNITION AT EVENT
LOGO INCLUDED ON EVENT MAP
\$100 WILL APPLY TO SCHOLARSHIP FUND

PT&A SUPPORTER

\$250

DISPLAY COMPANY BANNER AT THE EVENT
COMPANY LOGO ON PT&A WEBSITE
VERBAL RECOGNITION AT EVENT

ROUTE 66 SPONSOR

\$500

DISPLAY COMPANY BANNER AT THE EVENT
COMPANY LOGO ON FACEBOOK PAGE / EVENT HEADER
COMPANY LOGO ON PT&A WEBSITE
VERBAL RECOGNITION AT EVENT
LOGO INCLUDED ON EVENT MAP

**DEADLINE TO BE INCLUDED ON PRINTED
MATERIALS IS MARCH 31, 2023
BANNER MUST BE DELIVERED TO AIRPORT
BY April 19th FOR DISPLAY**



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April 22, 2023

Company Name _____

Company Contact Person _____

Billing/Mailing Address _____

Phone _____ Fax _____

E-Mail Address _____

Level of Sponsorship Selected:

- _____ Title Sponsor (\$7,500)
- _____ Flying High Sponsor (\$2,500)
- _____ P.C. Express Sponsor (\$1,000)
- _____ Route 66 Sponsor (\$500)
- _____ PT&A Supporter (\$250)

Scholarship Donation:

I would like to add a donation to support PT&A Aviation Scholarships:

- _____ \$100
- _____ \$250
- _____ \$500
- _____ \$1000
- _____ \$ Other Amount

Payment Enclosed Yes No Require Invoice? Yes No

Yes! I'd like to offer a coupon to event attendees to be redeemed at my business.

Offer details: _____

10 x 10 Booth Needed? Yes No

Supplying Company Banner? Yes No (Banner must be delivered to the Airport by April 20th)

Please return this form to Greg Gibson at greg@tailwindonline.com. If you have any additional questions, please contact us by calling 813-507-1799 or by the email above. Thanks for supporting Plant City's Planes, Trains & Automobiles 2023!



**April 22, 2023
10AM - 3PM**

CONTACT INFORMATION

**JASON JONES - CHAIRMAN
(813) 757-0717**

**GREG GIBSON - EVENT COORDINATOR
PHONE: (813) 507-1799
EMAIL: GREG@TAILWINDONLINE.COM**

**WEBSITE: WWW.MYTBAA.ORG/PTA
FACEBOOK: @PLANESTRAINSANDAUTOS**

